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Hiploose Global Solutions, LLC Earns BBB Accreditation

Hiploose (HGS) is Committed to BBB's Standards for Trust

This week, Hiploose announced its recent accreditation by BBB serving Eastern North Carolina. As a BBB Accredited Business, Hiploose is dedicated to promoting trust in the marketplace.

"We are proud to have met BBB's high standards and we are excited to be part of an organization that exists so consumers and businesses alike have an unbiased source to guide them on matters of trust," said Matthew Betts. "We value building trust with our customers and our BBB Accreditation gives our customers confidence in our commitment to maintaining high ethical standards of conduct."

BBB Accredited Businesses must adhere to BBB's "Standards for Trust," a comprehensive set of policies, procedures and best practices representing trustworthiness in the marketplace. The standards call for building trust, embodying integrity, advertising honestly, telling the truth, being transparent, honoring promises, being responsive and safeguarding privacy.

When dealing with a BBB Accredited Business the consumer has peace of mind knowing that they are dealing with an honest organization that is accountable to its clients.

About Hiploose:

Hiploose Global Solutions, LLC provides internet marketing including website design, search engine optimization, social/video media marketing, custom video fabrication, and Google Adwords management. Hiploose offers an unparalleled level of quality in service by providing exclusive, unique marketing strategies for its clients at best-in-class prices.

About BBB serving Eastern North Carolina:

The Better Business Bureau serving Eastern North Carolina is a 501 (c)(6) not-for-profit corporation serving 33 counties in Eastern North Carolina. The organization is funded primarily by membership dues from more than 2,900 local businesses and professional firms. The BBB promotes integrity, consumer confidence and business ethics through business self-regulation in the local marketplace. Services provided by the BBB include, reports on companies and charitable organizations, general monitoring of advertising in the marketplace, dispute resolution services, and consumer/business education programs. All services are provided at no cost to the public, with the occasional exception of mediation and arbitration. Visit bbb.org.

